

ASprink 24BT Bluetooth Thermal Label Printer (Blue)

QUICK BUYER GUIDE



Small businesses need wireless label printing for shipping and personal use

At a Glance Specs



CONNECTIVITY

**Bluetooth Wi-Fi USB
Ethernet connectivity**



PRINTING SPEED

**150mm/s for 60+ labels per
minute**



LABEL SIZE

**4x6 inch thermal labels
included**



RESOLUTION

**203 dpi black-and-white
printing**



COMPATIBILITY

**Works with USPS UPS eBay
Shopify and more**



INCLUDED PAPER

**100-sheet roll paper
preloaded**



PRINT TYPE

**Thermal monochrome output
only**



Who It Is For

-  Small businesses needing shipping labels
-  E-commerce sellers for order tracking
-  Logistics teams with multiple platforms
-  Personal users for address labels



Who It Is Not For

-  Users requiring color label printing
-  Large-scale label production needs
-  Those needing 2x3 inch labels
-  High-volume commercial operations



Trade Offs to Consider

- Slower than high-end label printers
- Limited to monochrome output
- No color coding options
- Requires pre-designed templates



How It Compares

- Faster than basic thermal printers
- Less durable than industrial models
- Easier setup than desktop printers
- More versatile than single-platform printers



Choose This If...

- ✓ Need wireless label printing
- ✓ Require monochrome output
- ✓ Use multiple e-commerce platforms
- ✓ Print 4x6 address labels

✗ Skip This If...

- ✗ Need color label printing
- ✗ Require high-volume production
- ✗ Need 2x3 inch labels
- ✗ Want automatic template generation



Learn More



Read our Review

[ASprink 24BT Thermal Label Printer Review: 4x6 Label Printing for Small Business Efficiency](#)



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