

# Avery 18660 Matte Clear Address Labels with Sure Feed Technology

## QUICK BUYER GUIDE



Ideal for users needing reliable, easy-to-apply address labels for mailing and packaging

### At a Glance Specs

 **SIZE**  
**1" x 2-5/8" for standard envelopes**

 **COLOR**  
**Clear matte finish for subtle elegance**

 **PRINTER COMPATIBILITY**  
**Sure Feed technology reduces jams and misalignment**

 **MATERIAL**  
**Durable polypropylene for long-lasting use**

 **QUANTITY**  
**300 labels per sheet for multiple uses**

 **APPLICATION**  
**Easy peel with pop-up edges for hassle-free use**



## Who It Is For

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- ✓ Users needing clear, elegant label solutions
- ✓ Those who frequently mail personalized envelopes
- ✓ Professionals requiring consistent label quality
- ✓ Event planners needing branded address labels



## Who It Is Not For

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- ✗ Users requiring colored address labels
- ✗ Those needing non-standard label sizes
- ✗ Individuals with high-volume printing needs
- ✗ People preferring glossy label finishes



## Trade Offs to Consider

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- Matte finish may not suit glossy finish preferences
- 300 labels may be insufficient for large-scale use
- Clear labels lack visibility on dark surfaces
- No built-in label applicator included

## How It Compares

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- Better than standard labels with Sure Feed technology
- Less durable than glossy labels in harsh conditions
- More versatile than pre-printed labels
- Costlier than bulk label alternatives

## Choose This If...

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- ✓ You need reliable, clear label printing
- ✓ You prioritize easy application and consistent results
- ✓ You require a standard size for mailing
- ✓ You want a durable, cost-effective labeling solution

## Skip This If...

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- ✗ You need colored or glossy label options
- ✗ You have high-volume printing requirements
- ✗ You prefer labels with built-in applicators
- ✗ You need non-standard label dimensions



## Learn More

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### Read our Review

[Avery 18660 Address Labels: 2026 Review for Printers and Users](#)



### Visit our YouTube Channel

[Printer Quest](#)



### Visit our Website

[printerquest.novicelinks.com](https://printerquest.novicelinks.com)