

Brother DK22053PK Continuous Paper Label Roll

QUICK BUYER GUIDE



Ideal for office users needing durable black-on-white labels

At a Glance Specs



LABEL SIZE

2.4 inches wide, 100 feet long



LABEL TYPE

Cut-to-length continuous paper



MATERIAL

Dura-Coated paper for durability



COMPATIBILITY

Works with multiple Brother label printers



QUANTITY

Three 100-foot rolls per box



PRINT QUALITY

High-quality black-on-white prints



FINISH

Matte finish for professional appearance



WEIGHT

2.81 pounds per box

Who It Is For

-  Users needing custom-length shipping labels
-  Office staff labeling storage boxes and envelopes
-  Individuals managing inventory with label printing
-  Users printing labels from Excel or Word
-  Brother label printer owners
-  Those requiring durable, high-quality labels

Who It Is Not For

-  Users needing labels for non-Brother printers
-  Those requiring color labels
-  Users printing small, single-use labels
-  People needing labels with adhesive backing
-  Individuals without Brother label software
-  Users with limited storage space for label rolls

Trade Offs to Consider

-  Limited to black-on-white printing
-  Not suitable for non-Brother printers
-  Requires compatible label software
-  No adhesive backing for labels
-  Bulk packaging may take up space
-  Not ideal for small, single-use labels



Users Say

● POSITIVES

- ✓ Durable and reliable for long-term use
- ✓ Easy to cut to desired label length
- ✓ Prints clearly on Brother label printers
- ✓ Good value for multiple rolls per box
- ✓ Professional-looking for shipping and storage

● COMPLAINTS

- ⚠ Only available in black-on-white
- ⚠ Bulk packaging may be inconvenient
- ⚠ Not suitable for non-Brother printers
- ⚠ Requires compatible software for design
- ⚠ No adhesive backing for labels



How It Compares

- Better than generic labels for durability
- Less flexible than adhesive labels
- More expensive than single-use labels
- Better suited for Brother printers than others
- Less convenient for small, single-use labels
- More reliable than non-genuine replacements



Choose This If...

- ✓ You need durable, high-quality labels
- ✓ You use Brother label printers
- ✓ You print custom-length labels
- ✓ You require professional-looking shipping labels
- ✓ You need multiple rolls for long-term use
- ✓ You want reliable, printer-protecting labels

✗ Skip This If...

- ✗ You need color labels
- ✗ You use non-Brother label printers
- ✗ You require adhesive-backed labels
- ✗ You only need small, single-use labels
- ✗ You don't have compatible label software
- ✗ You need labels for non-storage applications



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