

# Brother QL-800 High-Speed Professional Label Printer

## QUICK BUYER GUIDE



Small businesses needing fast dual-color label printing for shipping and branding

### At a Glance Specs

 **PRINT SPEED**  
**93 labels per minute at 300 dpi resolution**

 **COLOR OPTIONS**  
**Black and red dual-color printing**

 **CONNECTIVITY**  
**USB port for Windows/Mac integration**

 **MEDIA COMPATIBILITY**  
**Supports continuous-length tapes up to 3 feet**

 **LABEL TYPE**  
**Pre-sized Brother DK labels or continuous film**

 **WARRANTY**  
**Two-year limited warranty with exchange service**

## Who It Is For

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-  Small businesses with high-volume shipping needs
-  Users requiring black-and-red label branding
-  Windows/Mac users needing direct print integration
-  Organizations creating name badges and file folders

## Who It Is Not For

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-  Users needing color printing beyond black/red
-  Laptops without USB ports
-  Low-volume label creators
-  Mobile app-dependent workflows

## Trade Offs to Consider

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-  High-speed printing vs. cost-effective ink savings
-  Limited color options vs. full-color printing
-  USB-only connectivity vs. wireless options
-  Genuine label dependency vs. third-party alternatives

## How It Compares

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- Faster than standard label printers for bulk use
- Dual-color option exceeds single-color alternatives
- Windows/Mac compatibility matches desktop printers
- Lower long-term costs than inkjet solutions

## Choose This If...

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- ✓ Need high-speed shipping label production
- ✓ Require black-and-red branding options
- ✓ Use Windows/Mac for direct print integration
- ✓ Print name badges and file folders regularly

## Skip This If...

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- ✗ Need full-color printing capabilities
- ✗ Lack USB port access
- ✗ Prioritize mobile app integration
- ✗ Seek third-party label compatibility



## Learn More

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### Read our Review

[Brother QL-800 Thermal Label Printer Review: Speed, Dual-Color Printing, and Versatile Label Solutions](#)



### Visit our YouTube Channel

[Printer Quest](#)



### Visit our Website

[printerquest.novicelinks.com](https://printerquest.novicelinks.com)