

# Brother VC-500W Compact Color Label & Photo Printer with Wireless

## QUICK BUYER GUIDE



Ideal for users needing wireless color printing without ink for labels, photos, and stickers

### At a Glance Specs



**PRINT TECHNOLOGY**  
**ZINK Zero Ink (No Ink Required)**



**CONNECTIVITY**  
**Wi-Fi/Wireless Direct Access**



**PAPER SIZE**  
**12mm Width x 5m Length Labels**



**PRINT RESOLUTION**  
**300 x 300 DPI Color Output**



**INCLUDED ROLL**  
**Genuine CZ-1002 0.5" Width Labels**



**WARRANTY**  
**Limited Manufacturer Warranty**



## Who It Is For

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- ✓ Need wireless color printing without ink
- ✓ Create labels, photos, and stickers
- ✓ Print on adhesive-backed ZINK paper
- ✓ Use smartphone for wireless printing



## Who It Is Not For

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- ✗ Require high-speed printing
- ✗ Need large paper sizes
- ✗ Want color accuracy for professional work
- ✗ Prefers inkjet or laser printers



## Trade Offs to Consider

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- Limited to ZINK paper only
- Smaller print area than desktop printers
- No permanent installation options
- Lower resolution than professional printers

## How It Compares

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- Limited to ZINK paper only
- Smaller print area than desktop printers
- No permanent installation options
- Lower resolution than professional printers

## Choose This If...

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- ✓ Need wireless color printing without ink
- ✓ Create labels, photos, and stickers
- ✓ Use smartphone for wireless printing
- ✓ Print on adhesive-backed ZINK paper

## Skip This If...

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- ✗ Require high-speed printing
- ✗ Need large paper sizes
- ✗ Want color accuracy for professional work
- ✗ Prefers inkjet or laser printers



## Learn More

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### Read our Review

[Brother VC-500W ZINK Zero Ink Color Printer for Labels and Photos](#)



### Visit our YouTube Channel

[Printer Quest](#)



### Visit our Website

[printerquest.novicelinks.com](https://printerquest.novicelinks.com)