

Canon imagePROGRAF iPF770 36" Color Large Format Printer

QUICK BUYER GUIDE



Entry-level users needing fast, affordable color posters and signage

At a Glance Specs

 **PRINT SIZE**
36-inch maximum media support

 **PRINT SPEED**
25 seconds for A1 prints in economy mode

 **INK SYSTEM**
Sub-ink tanks for continuous printing

 **CONNECTIVITY**
Ethernet and USB ports included

 **MEDIA SUPPORT**
A0-A2, B1-B2, and banner paper

 **WARRANTY**
1-year on-site warranty included

 **WEIGHT**
143 pounds for desktop setup

 **RESOLUTION**
2400 x 1200 dpi color output

Who It Is For

-  Small businesses creating signage
-  Designers needing quick color prints
-  Event planners making posters
-  Educators printing large visuals
-  Sign makers with limited budgets

Who It Is Not For

-  High-volume commercial printers
-  Users requiring 4K resolution
-  Those without stable power access
-  Professionals needing dual-sided printing
-  Users prioritizing ultra-fast throughput

Trade Offs to Consider

-  Speed vs. premium ink costs
-  Tank system vs. refill convenience
-  Included software vs. advanced features
-  Desktop setup vs. industrial durability
-  Economy mode vs. maximum quality
-  Single tray vs. multi-tray flexibility



Users Say

● POSITIVES

- ✓ Easy-to-use software suite included
- ✓ Fast print times for small runs
- ✓ Affordable for basic signage needs
- ✓ Good color accuracy for posters

● COMPLAINTS

- ⚠ Ink costs add up over time
- ⚠ Setup requires technical knowledge
- ⚠ Limited media size options
- ⚠ No built-in media cutter



How It Compares

- Faster than most entry-level large format printers
- Includes more software than basic models
- Lower cost than high-end commercial printers
- Fewer media size options than premium models
- Simpler setup than industrial-grade machines
- Less durable than workgroup printers



Choose This If...

- ✓ You need fast, affordable color prints
- ✓ You prioritize included software tools
- ✓ You print small to medium runs
- ✓ You want a balance of speed and cost

✗ Skip This If...

- ✗ You require ultra-high resolution
- ✗ You need 24/7 industrial reliability
- ✗ You print thousands of sheets daily
- ✗ You need advanced media handling



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