

# Epson WorkForce Pro WF-4720 All-in-One Color Printer

## QUICK BUYER GUIDE



Office professionals needing fast, affordable color printing with wireless connectivity

### At a Glance Specs

 **PRINT SPEED**  
Fast color print speeds (20 ISO ppm)

 **COST SAVINGS**  
Up to 50% lower printing costs vs. color laser

 **PAPER CAPACITY**  
Large 250-sheet paper tray

 **CONNECTIVITY**  
Wireless printing via Wi-Fi Direct

 **INK TYPE**  
Uses Epson proprietary ink cartridges

 **DESIGN**  
Compact design for small spaces



## Who It Is For

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- ✓ Small business owners needing multifunctional printing
- ✓ Home offices requiring color document output
- ✓ Students needing affordable print/scanning
- ✓ Educators managing classroom materials
- ✓ Remote workers with wireless printing needs



## Who It Is Not For

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- ✗ High-volume print shops needing industrial output
- ✗ Users preferring third-party ink compatibility
- ✗ Those without reliable Wi-Fi connectivity
- ✗ Photographers requiring professional-grade media



## Trade Offs to Consider

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- Higher cost than laser printers for black text
- Limited media size compared to wide-format printers
- Proprietary ink may increase long-term costs
- Setup requires Wi-Fi network configuration

## Users Say

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### ● POSITIVES

- ✓ Excellent color output for presentations
- ✓ Easy setup with Alexa voice commands
- ✓ Quiet operation compared to laser printers

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### ● COMPLAINTS

- ⚠ Ink costs add up over time
- ⚠ Setup required technical troubleshooting
- ⚠ Smaller media size limits versatility

## How It Compares

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- Better than laser for color document output
- Less than high-end printers for photo quality
- More compact than desktop laser systems
- Similar cost to mid-range color printers



## Choose This If...

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- ✓ You need color printing and scanning
- ✓ Wireless connectivity is essential
- ✓ Space is limited in your workspace
- ✓ You prioritize affordability over speed

## ✗ Skip This If...

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- ✗ You require high-volume printing
- ✗ You prefer third-party ink options
- ✗ You need professional photo quality
- ✗ You lack reliable Wi-Fi access



## Learn More

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### Read our Review

[Epson WorkForce Pro WF-4720 Printer Review: Print Quality, Speed, and Versatility](#)



### Visit our YouTube Channel

[Printer Quest](#)



### Visit our Website

[printerquest.novicelinks.com](https://printerquest.novicelinks.com)