

# FLYFAR E40-New-Pro Bluetooth Thermal Label Printer for Small Business

## QUICK BUYER GUIDE



Small businesses needing shipping labels for e-commerce and logistics

### At a Glance Specs



#### PRINTING SPEED

**Prints 72 labels per minute**



#### CONNECTIVITY

**Bluetooth and USB compatibility**



#### LABEL SIZES

**Supports 1.54–4.1 inch widths**



#### PLATFORM SUPPORT

**Works with Amazon, Shopify, eBay**



#### DIMENSIONS

**7.3 x 3.3 x 2.4 inches**



#### WEIGHT

**1.29 kilograms**



#### INCLUDED

**USB-C cable and paper holder**



## Who It Is For

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- ✓ Small businesses needing shipping labels for e-commerce
- ✓ Logistics teams managing multiple shipping platforms
- ✓ Online retailers requiring barcode and address labels
- ✓ Home users printing occasional envelopes and packages



## Who It Is Not For

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- ✗ Users needing color-printed labels
- ✗ Those without access to thermal paper
- ✗ Warehouses requiring large-volume label printing
- ✗ Customers needing built-in label storage



## Trade Offs to Consider

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- No color printing capability
- Limited label size range
- Dependent on external software
- Requires thermal paper only

## How It Compares

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- Similar products offer color printing
- Larger label printers handle more volume
- Competitors include built-in label storage
- USB-only models lack wireless flexibility

## Choose This If...

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- ✓ Need fast, wireless label printing
- ✓ Use multiple e-commerce platforms
- ✓ Prioritize portability and compact design
- ✓ Print primarily on thermal paper

## Skip This If...

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- ✗ Require color-printed shipping labels
- ✗ Need large-volume printing capabilities
- ✗ Lack access to thermal paper supplies
- ✗ Want built-in label storage options



## Learn More

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### Read our Review

[Bluetooth Thermal Shipping Label Printer Review: E40-New-Pro for Small Business Efficiency](#)



### Visit our YouTube Channel

[Printer Quest](#)



### Visit our Website

[printerquest.novicelinks.com](https://printerquest.novicelinks.com)