

Hammermill Premium Color Copy Paper 28 lb 11x17 102541R Ream

QUICK BUYER GUIDE



Ideal for businesses needing vibrant long-lasting color prints on 11x17 sheets

At a Glance Specs

 **BRIGHTNESS**
100 brightness for vivid color reproduction

 **WEIGHT**
28 lb paper for heavy toner application

 **SIZE**
11x17 sheets for large-format printing

 **SUSTAINABILITY**
FSC-certified paper from sustainable forests

 **WARRANTY**
99.99% jam-free guarantee for 10,000 sheets

 **FINISH**
Glossy surface for sharp toner adhesion



Who It Is For

- ✓ Businesses creating color brochures and presentations
- ✓ Print shops requiring archival-quality paper
- ✓ Users with color laser printers
- ✓ Organizations prioritizing sustainable sourcing



Who It Is Not For

- ✗ Users needing non-glossy matte finishes
- ✗ Budget-conscious consumers
- ✗ Projects requiring smaller 8.5x11 sheets
- ✗ Printers incompatible with 28 lb paper



Trade Offs to Consider

- Higher cost than standard copy paper
- Requires compatible high-speed printers
- Limited color options compared to photo paper
- Slightly heavier weight impacts storage



Users Say

● POSITIVES

- ✓ Produces sharp, consistent color prints
- ✓ Paper resists yellowing for long-term use

● COMPLAINTS

- ⚠ Price higher than generic alternatives
- ⚠ Limited availability in non-standard sizes



How It Compares

- Better than standard paper for color reproduction
- Less suitable than glossy photo paper for images
- More durable than regular copy paper
- Costlier than plain white office paper



Choose This If...

- ✓ You need vibrant color prints for presentations
- ✓ You prioritize sustainable forest sourcing
- ✓ Your printer requires 28 lb glossy paper
- ✓ You want long-lasting archival quality



Skip This If...

- ✗ You prefer cheaper plain white paper
- ✗ Your printer only accepts lighter weight paper
- ✗ You need non-glossy matte finishes
- ✗ You print mostly black-and-white documents



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