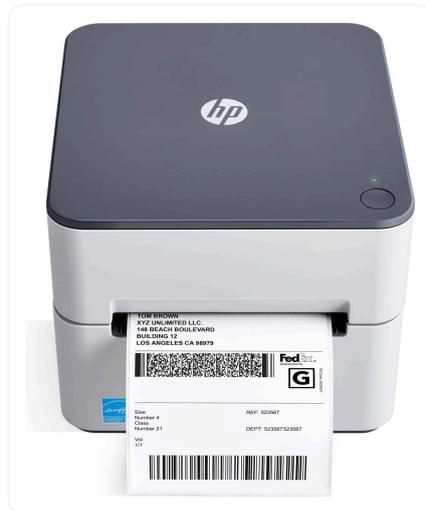# HP DPI Direct Thermal Label Printer with Ethernet Connection

QUICK BUYER GUIDE

Warehouse and small business users need fast, reliable label printing

At a Glance Specs

PRINTING TECHNOLOGY
Thermal printing without ink or toner

CONNECTIVITY
Ethernet and USB ports for fast printing

RESOLUTION
203 or 300 DPI for clear labels

SPEED
Up to 7 inches per second printing

SIZE
Compact design for easy storage

COMPATIBILITY
Works with most shipping platforms

WEIGHT
Lightweight for portability

POWER
Includes power cord and AC adapter

⊘ Who It Is For

- ✓ Users needing thermal printing without ink
- ✓ Warehouses requiring fast label printing
- ✓ Small businesses with shipping needs
- ✓ Users needing Ethernet and USB connectivity
- ✓ Users printing labels up to 5 inches wide
- ✓ Users with limited space for label printers

⊗ Who It Is Not For

- ⊗ Users needing color printing
- ⊗ Users needing dual-sided printing
- ⊗ Users printing on paper instead of labels
- ⊗ Users requiring high-speed printing beyond 7 inches per second
- ⊗ Users needing a large label size beyond 5 inches
- ⊗ Users needing a heavy-duty industrial printer

⚖ Trade Offs to Consider

- No color printing capability
- Limited to single-sided printing
- No built-in software for label design
- Requires compatible shipping platforms
- No automatic label loading
- Limited media size beyond 4x6 inches

💬 Users Say

● POSITIVES

✓ Easy to set up and use

✓ Prints labels quickly and clearly

✓ Works well with shipping platforms

✓ Compact and lightweight for storage

✓ No ink or toner to replace

● COMPLAINTS

⚠ No built-in label design software

⚠ Limited media size options

⚠ Ethernet setup can be tricky

⚠ No support for large label sizes

⚠ No warranty beyond limited coverage

⇄ How It Compares

● Better than inkjet for label printing

● Slower than laser printers for documents

● More compact than industrial printers

● Less versatile than inkjet printers

● Better for thermal printing than laser

● More expensive than basic label printers

Choose This If...

- ✓ You need thermal printing without ink
- ✓ You work in a warehouse or small business
- ✓ You need fast, reliable label printing
- ✓ You require Ethernet and USB connectivity
- ✓ You print labels up to 5 inches wide
- ✓ You need a compact, lightweight printer

Skip This If...

- ✗ You need color printing
- ✗ You require dual-sided printing
- ✗ You print on paper instead of labels
- ✗ You need a large label size beyond 5 inches
- ✗ You need a heavy-duty industrial printer
- ✗ You need a printer with built-in design software

Learn More

Read our Review

[HP DPI Direct Thermal Label Printer with Ethernet Connection – Industrial-Grade, Easy-to-Use, & High-Speed Shipping Label Printer (203 DPI)](#)

Visit our YouTube Channel

[Printer Quest](#)

Visit our Website

[printerquest.novicelinks.com](#)