

HP Everyday Photo Paper Q8723A Glossy 8.5x11

QUICK BUYER GUIDE



Home users need glossy photo paper for quick-dry, fade-resistant prints

At a Glance Specs



PAPER SIZE
8.5 x 11 inches



FINISH
Glossy White



WEIGHT
48 lb



BRIGHTNESS
90



SUSTAINABILITY
FSC-certified, recyclable



DIMENSIONS
11 x 0.43 x 8.5 inches



PRINTER COMPATIBILITY
HP inkjet printers



Who It Is For

- ✓ Home photographers needing quick-dry prints
- ✓ Users with HP inkjet printers
- ✓ Eco-conscious buyers
- ✓ Those requiring fade-resistant photos



Who It Is Not For

- ✗ Users needing matte finish
- ✗ Bulk purchasers
- ✗ Landscape-oriented projects
- ✗ Non-HP printer owners



Trade Offs to Consider

- Glossy finish vs. matte alternatives
- Cost-effective vs. premium papers
- Quick-dry time vs. longer drying
- Sustainability vs. traditional paper

How It Compares

- Similar to HP Premium Glossy Paper
- Less expensive than photo paper
- More sustainable than non-FSC options
- Better for HP printers than generic brands

Choose This If...

- ✓ You need glossy photo prints
- ✓ You want fade-resistant results
- ✓ You prioritize sustainability
- ✓ You use HP inkjet printers

Skip This If...

- ✗ You require matte finish
- ✗ You need bulk quantities
- ✗ You prefer landscape sizes
- ✗ You don't use HP printers



Learn More



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[HP Everyday Photo Paper Review: 2026 Print Quality and Compatibility Guide](#)



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