

HP KE200 Label Printer: 4x6 Direct Thermal Shipping Label Maker

QUICK BUYER GUIDE



E-commerce sellers and small businesses need fast, reliable label printing for shipping and packaging

At a Glance Specs



PRINTER TYPE

Direct thermal, 4x6-inch label printer



PRINT SPEED

7 ips for quick label creation



RESOLUTION

203 DPI for clear, detailed labels



CONNECTIVITY

USB 2.0 for easy PC connection



MEDIA SIZE

Supports 4x6-inch labels only



COMPATIBILITY

Works with Amazon, Shopify, UPS, and more



POWER USE

60 watts for efficient operation



DIMENSIONS

8.2"D x 7.29"W x 6.63"H



Who It Is For

-  E-commerce sellers needing shipping labels
-  Small businesses with frequent packaging
-  Home users for personal label creation
-  Warehouses requiring barcode labels



Who It Is Not For

-  Users needing color label printing
-  Those without USB ports available
-  High-volume print operations



Trade Offs to Consider

- Monochrome only (no color printing)
- No duplex printing capability
- Limited to USB connectivity



How It Compares

- Smaller than desktop label printers
- Faster than inkjet label printers
- More affordable than laser printers
- Less versatile than color label printers



Choose This If...

- ✓ Need fast shipping label creation
- ✓ Use USB-enabled devices
- ✓ Print monochrome labels only



Skip This If...

- × Require color label printing
- × Need high-volume printing
- × Lack USB connectivity



Learn More



Read our Review

[HPKE200 Label Printer Review: Thermal Printing for E-Commerce and Small Business Workflows](#)



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