

LabelCreate B246D Thermal Label Printer for Small Business & Office

QUICK BUYER GUIDE



Small businesses needing shipping labels for Amazon, eBay, and Shopify

At a Glance Specs

 **USB CONNECTIVITY**
Plugs into USB ports for Windows, Mac, and Linux

 **THERMAL PRINTING**
Inkless labels printed at 203dpi resolution

 **LABEL SIZES**
Prints 1"–4.6" wide labels up to 4x6 inches

 **PRINT SPEED**
Prints up to 150 labels per minute

 **DIMENSIONS**
8.66"D x 6.3"W x 4.41"H footprint

 **COMPATIBILITY**
Works with eBay, Amazon, Shopify, and USPS

Who It Is For

-  Prints shipping labels for Amazon, eBay, and Shopify
-  Creates barcode and QR code labels
-  Organizes warehouse inventory with price tags
-  Labels gift items with custom text and icons
-  Prints bulk mail labels for postal services
-  Generates thank-you cards and festival gifts

Who It Is Not For

-  Users needing color printing capabilities
-  Those requiring wireless connectivity
-  Businesses needing large-format labels
-  Users with limited USB port availability
-  Customers wanting dual-sided printing
-  Users needing mobile app integration

Trade Offs to Consider

-  USB-only connectivity vs. wireless options
-  Thermal printing vs. inkjet durability
-  Limited label size options vs. custom sizes
-  No mobile app support vs. desktop software
-  Inkless operation vs. refillable ink systems
-  2-year warranty vs. extended coverage

How It Compares

- USB-only vs. Bluetooth/Wi-Fi connectivity
- Thermal labels vs. inkjet refillable cartridges
- Fixed 4x6 size vs. adjustable label widths
- Desktop software vs. mobile app integration
- 2-year warranty vs. 3-year coverage
- Inkless operation vs. toner-based printing



Choose This If...

- ✓ Need thermal printing without ink refills
- ✓ Use USB ports for label creation
- ✓ Print standard shipping and barcode labels
- ✓ Want a compact desktop printer
- ✓ Require 203dpi resolution for scannable codes
- ✓ Need 2-year warranty coverage

Skip This If...

- ✗ Want wireless connectivity options
- ✗ Need color printing capabilities
- ✗ Require larger label sizes
- ✗ Looking for mobile app integration
- ✗ Need dual-sided label printing
- ✗ Desire extended warranty coverage



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